



NEONBLACK
A P P A R E L

COMPANY PROFILE

www.neonblack.co.za



ABOUT THE COMPANY

Welcome to NeonBlack

The husband & wife apparel brand, is made right here in our colourful Mother City.

Established in 2016, we pride ourselves on manufacturing locally and fostering community growth through our specialized products.

Marlon and Candice founded this brand with a shared passion for creativity, entrepreneurship and a strong belief that the school uniform industry needed a shake up.

Led by our founders, our team of skilled artisans and professionals are committed to excellence at every step of the production process. From design conception to final delivery, we prioritize teamwork, creativity, and customer service.

NBA thrives on collaboration and creativity. We foster an inclusive environment where every voice is heard and every idea is valued. Together, we strive to innovate, inspire, and make a lasting impact.





OUR VALUES

Our core values revolve around Sustainability, Social Impact, Quality and Customer Satisfaction.

Recognizing our responsibility to the environment, we actively pursue sustainable practices across our operations. From eco-friendly fabric choices to energy-efficient production methods, we strive to minimize our eco footprint while promoting a greener future for the industry.

We prioritize ethical sourcing practices, ensuring that our materials meet stringent standards for environmental responsibility and worker welfare.

Our dedication to quality craftsmanship is reflected in every garment we produce, maintaining our reputation as a trusted partner in the education / school apparel industry.





WHAT WE DO

We specialize in custom-made apparel, catering predominantly to the education sector.

With all operations conducted in-house, we maintain full control over pricing and quality, ensuring that every product meets our standards.

OUR SPECIALTY: MATRIC JACKETS

Our flagship product is the iconic Matric Jacket, a symbol of achievement and pride for students. With meticulous attention to detail, each jacket is crafted with precision ensuring superior quality, offering students a garment that not only celebrates their achievements but also reflects their individuality.

BEYOND MATRIC JACKETS: UNIFORMS & SPORT KITS

In addition to our renowned Matric Jackets, we specialize in crafting uniforms that cater to schools, institutions, and organizations looking for distinctive apparel solutions that reflect their unique identity and spirit.





OUR SERVICES

1

DESIGN / CONCEPTION:

We pride ourselves on our creative expertise in designing and conceptualizing matric jackets and uniforms.

Our founder, Marlon, works closely with clients to bring their visions to life, ensuring every garment embodies the desired style, colours, and branding elements.

From initial sketches to digital mock-ups, we meticulously craft designs that resonate with our clients and their communities.

2

GARMENT CONSTRUCTION:

We excel in the art of garment construction, utilizing state-of-the-art technology and premium materials to manufacture durable and comfortable apparel.

Our production processes adhere to stringent quality standards, ensuring each piece is crafted with precision and care. Whether it's stitching, assembling, or finishing, our skilled craftsmen bring years of expertise to every garment, resulting in products that stand the test of time.

3

PATTERN MAKING:

Pattern making is a cornerstone of our manufacturing process. Our pattern makers are skilled at transforming design concepts into tangible patterns that serve as the blueprint for production.

Through meticulous measurement and drafting, we create accurate templates that optimize fabric usage and ensure consistent sizing across all garments. Our commitment to precision in pattern making guarantees a seamless transition from design concept to the final product.

4

CUSTOMIZATION AND BRANDING

Our in-house team of artisans combines traditional techniques with cutting-edge technology to personalize each garment to perfection, bringing our customer's vision to life.



BRANDING SERVICES

- Graphic Design
- Digitising
- Embroidery
- Sublimation
- DTF
- Heat Transfer



PARTNER WITH US

Join the NeonBlack family and experience working with a passionate, locally-owned company.

Whether you're commemorating a milestone, outfitting your team, or showcasing your brand, we're here to bring your vision to life.

Let's create something extraordinary together!





THANK YOU!

LET'S GET IN TOUCH

For inquiries about our products and services, please visit our website at www.neonblack.co.za or contact our customer service team at hello@neonblack.co.za



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